

2010 Ambassador for Safety™ Awards

Introduction

Safe Communities Canada established the Ambassador for Safety Awards in 2007 to allow designated members of Safe Communities Canada to recognize and celebrate key contributors to the community's development and execution of various initiatives to reduce the cost and pain of injuries, both intentional and unintentional, and to promote a culture of safety for all of its citizens during the previous year.

The Ambassador for Safety Awards is a national program with two elements: national and local recognition at the community level and national recognition of one recipient in each of three categories.

Each designated member community may select **one** recipient for one, two, or all of the three categories of Ambassador for Safety Awards:

Ambassador for Safety - Volunteer Partner

An individual citizen

Ambassador for Safety - Business Partner

A business entity or local industry

Ambassador for Safety - Community Service Partner

A community group, government entity or not-for-profit organization

National Ambassadors for Safety

For each Ambassador category, Safe Communities Canada will select, from the pool of local recipients submitted, a National Ambassador for Safety who will accept the award on behalf of all the local Ambassadors for Safety across the country.

The Process

Any citizen in any community that is a Designated Member of Safe Communities Canada may recommend a volunteer, a local business supporter, or a local community service organization for an award.

All recommendations for the three categories must go to a representative group of the Safe Community Leadership Table for review and final selection. Once local Ambassador for Safety Award recipients have been selected, the Safe Community Leadership Table will forward the name of the recipient in each category to Safe Communities Canada along with the synopsis of the reason(s) for the selection.

Each local recipient selected will receive a certificate of recognition signed jointly by Safe Communities Canada and an appropriate officer(s) of the Safe Community Leadership Table. Local recipients should be announced by the Community as part of its activities supporting Safe Communities Day and National Ambassadors for Safety will be announced by Safe Communities Canada, in conjunction with the originating community on Safe Communities Day (October 6, 2010).

Award Criteria

The criteria for the three categories of The Ambassador for Safety Awards are listed on the recommendation forms for each category.

Deadlines

Safe Communities Canada **must** have the names of your Ambassador for Safety Award recipients by May 21, 2010.

Information

For more information about the Ambassador for Safety Awards please contact

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