

## 2010 Awards of Excellence

### Introduction

Safe Communities Canada acknowledges that the key to all of its successful communities are community-based, community-driven, active, representative, inclusive and visible Safe Community Leadership Tables. Safe Community Leadership Tables are responsible for the community's execution of various initiatives to reduce the cost and pain of injuries, both intentional and unintentional, and promotes a culture of safety for all of its citizens. Successful initiatives will demonstrate that your community is strengthening one or more of the four basic attributes achieved to receive designation:

- Leadership
- Priority Setting for Programs
- Sustainability
- Community Engagement

### The Awards

The Awards of Excellence for 2010 will recognize two designated member communities for outstanding achievement that complement the *Be Visible* initiative and strengthens one or more of any of the four attributes.

The mission of *Be Visible* is to raise the awareness of the reality of injury as the major cause of trauma and death in Canada and to make Canadians cognizant of the fact that preventing those injuries is the fastest and easiest way to change this reality. In particular the objective is to:

1. Reduce injuries on and off the job for Canadians of all ages, particularly young people.
2. Enhance the overall well-being of entire neighbourhoods and communities significantly as a result of increased awareness resulting in a cultural change in attitudes towards personal injury risks.
3. Realize a decrease for employers in lost hours of productivity due to reduced injury.

Eligible activities may range from:

- a focused campaign to change a community's attitude about a safety challenge
- a unique and successful fundraising campaign
- an activity designed to engage the community with a safety priority of The Safe Community Leadership Table
- an innovative project that can easily be transferred to another jurisdiction

The two communities selected for the 2010 Awards of Excellence will each receive a cheque in the amount of \$2000.00.

Safe Communities Canada knows that many communities across the country are doing extraordinary things, all of which will be eligible for this award. We urge you to nominate yourselves for this award.

Learning what you have done this past year will help us celebrate with you the inspiring stories of Safe Communities in Canada.

## **2010 Award of Excellence Criteria**

1. The activity must have a direct relationship to one or more of the four attributes of Canadian Safe Communities.
2. The activity must contribute to the objectives of the *Be Visible* initiative
3. The activity must have taken place within the past year.
4. The activity has resulted in demonstrable positive outcomes in the community.
5. The project design included an evaluation of its effectiveness.

### **Award Adjudication Panel**

The adjudication panel will consist of Safe Communities Canada and a representative from the Safe Community Leadership Table that was a previous recipient of an Award of Excellence.

### **Nomination Deadline**

All nominations for the 2010 Safe Community Canada Awards of Excellence are due by September 17, 2010.

### **Award Announcement**

Award Announcement will be during the 2010 Safe Communities Canada conference November 1 – 3, 2010

### **Information**

For more information about the Awards of Excellence please contact:

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