

***National Report Card
2007 Highlights***

1.0 Introduction

Safe Communities Canada developed the National Report Card Survey in early 2007. Six Safe Communities across the country pilot tested the survey in April 2007. Safe Communities Canada officially launched and distributed the survey among its designated safe communities in June 2007. During July and August of 2007, the data was analyzed and compiled in the National Report Card and individual Report Cards for each community that completed the survey.

This report profiles the findings from the Safe Communities Canada National Report Card Survey 2007.

- This profile report is based on the data gathered from the Safe Community Leadership Tables across Canada.
- This profile report contains information on the progress of member communities acquiring the Attributes of Canadian Safe Communities.
- The intention of the survey is to measure the function level and activity of designated safe communities across Canada.
- The survey is not designed to assess or address injury rates among designated safe communities across Canada.
- This information is presented using graphs and tables.
- Please refer to the National Report Card for details.

The overall results paint a very positive picture of the designated safe communities and their Leadership Tables across the country. The results indicate that communities and their Leadership Tables are pragmatically engaged, and that they have a sense of pride and accomplishment. The communities and their Leadership Tables demonstrate that they are passionate and committed to increasing safety and reducing the rates of injury in their communities.

1.1 Survey Highlights

- 1) Sixty-nine percent of the respondents estimated that over 5,000 people participated in the safety programmes and activity in these safe communities.
- 2) Ninety-seven percent of the communities can demonstrate their efforts in mobilizing their community.
- 3) Thirty-one of the respondents scored 70% or better on the Safe Communities Canada Attributes while eight of respondents have a perfect Safe Community Canada Attribute score.
- 4) In the past year, volunteers contributed 26,274 hours to the cause of injury prevention and safety promotion in Canada.
- 5) Fifty percent of the Leadership Tables function with less than \$25,000 annual budget.
- 6) Ninety-two percent of the communities consider and include the Social Determinants of Health when conducting their priority assessment.

The Attributes of Canadian Safe Communities:

The following percentages represent the communities which have demonstrated that they have acquired the specified attribute by scoring 100% on the survey:

Leadership **31%***
 Priority Setting **69%**
 Sustainability **61%**
 Community Engagement **97%**

**(It should be noted that while many Leadership Tables have large and diverse memberships, new scoring is based only on participation of 5 particular key stakeholders)*

The Attribute of Leadership

As most Canadian Safe Communities demonstrate that they have widely representative and deeply committed membership at their Leadership Tables, it is fair to conclude that the two themes of our movement—reducing injury and promoting safety-- are deeply embedded in communities. This also helps to explain the 97% score on the Attribute of Community Engagement.

The Attribute of Priority Setting

Seventy-five percent of the respondent's have either championed programmes or are planning programmes that match their safety priority areas. The top three social determinants of health considered when conducting priority assessment are physical environment, employment and working conditions, and education and literacy.

The Attribute of Sustainability

Fifty percent of the Leadership Tables have an operating budget of less than \$25,000. All communities combined indicated 502 volunteers sit at their Safe Communities Leadership Table, with an average of 14 volunteers per community; an estimated 1,212 volunteers who gave their time in the last twelve months, with an average of 35 volunteers per community; and an estimated 26,274 volunteer hours in the last twelve months, with an average of 150 volunteer hours per community.

The Attribute of Community Engagement

The most common activity undertaken by a member of the Safe Community Leadership Table to engage the community in its priorities is distributed materials and information at community safety partner events and presentations to community organizations. Fifty-four percent of the respondents deem their Safe Community Leadership Table as growing and sixty-nine percent of the respondents estimated 200+ people participated in the safety programmes and activities developed and or championed by their Safe Community Leadership Table.

2.0 Conclusion

This has been a successful evaluation. Safe communities Canada now has benchmarks for 2007 that can be used as a measuring point for future success, progress and monitoring. The strengths of communities are many and they have been clearly identified. Safe Communities Canada has many opportunities to provide support or direction for those areas that have been identified as challenges.