

THE NATIONAL SCORING SYSTEM

An important conceptual challenge for this exercise was to develop a scoring rationale that is clear, logical, and fair.

The *Designation Continuum* Chart provides a helpful visual reference for this summary of the rationale.

This is the chart that demonstrates the relationship between Canadian and International Safe Communities. This chart graphically illustrates this paradigm:



Attributes of Canadian Safe Communities are separated from Indicators of International Safe Communities by time and are joined to them by criteria.

The eight common criteria form the foundation for the scoring system. The first step was to carefully define these criteria. These definitions are outlined below under *Safe Communities Canada Criteria Definitions*. The second step was to identify *The National Report Card Survey* questions that best corresponded to each criterion. As many of the survey questions were supplemental or open ended, not all of them were suitable for this scoring system. Once we had determined the questions that best corresponded to each criterion, the third step was then to ensure that each of these corresponding questions aligned to an Attribute and an Indicator. Once this was done, we had our scoring questions assigned. The questions which were established in the 2007 version of the survey are now the standard benchmark questions. This is the third year they have been used, and the only difference from this year to last is the question numbers.

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DESIGNATION CRITERIA DEFINITIONS

Criterion 1- Community Infrastructure

This criterion refers to the composition of The Safe Community Leadership Table, the processes surrounding its creation and its staying power. It also probes the evolution of The Safe Community Leadership Table into a cross-sectional, collaborative, and embedded leadership infrastructure in the community

Attribute 1:2009 Report Card Survey Question: 2
Indicator 1:2009 Report Card Survey Questions: 2c, 3, 34

Criterion 2 - Community Participation

This criterion probes the breadth of community involvement in Safety Promotion and Injury Prevention initiatives. It focuses on community support of both The Safe Community Leadership Table, and its activities. This criterion also probes the community's participation in the activities of Safe Communities Canada and the International Safe Communities movement.

Attribute 4:2009 Report Survey Card Question: 29
Indicator 6:2009 Report Card Survey Question: 14, 45

Criterion 3 – Programme Sustainability

This criterion probes the degree to which a community has set up administrative and budgetary systems to ensure programme viability and acceptance in the community.

Attribute 3: 2009 Report Card Survey Question: 22, 23, 26
Indicator 2: 2009 Report Card Survey Question: 2d

Criterion 4 – Programme Range

This criterion refers to the full range of Safety Promotion and Injury Prevention programmes offered by the community. This inventory will cross reference to Health Canada's list of the Social Determinants of Health, so the inventory will demonstrate that a community's safety programming offerings in the community meet a range of needs and populations. It also probes the community's ability to document the frequency and causes of its injuries.

No Attribute Question
Indicator 2: 2009 Report Card Survey Question: 15

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DESIGNATION CRITERIA DEFINITIONS

Criterion 5 – Priority Populations

This criterion probes efforts to direct resources and programmes to specific populations which have been identified in a systematic manner. As this systematic manner will take The Social Determinants of Health into consideration, the priority populations will reflect the diversity of safety challenges each community faces.

Attribute 2:2009 Report Card Survey Question: 9, 12
Indicator 3:2009 Report Card Survey Question: 13b, 16
Indicator 4:2009 Report Card Survey Question: 11

Criterion 6 – Programme Evaluation

This criterion measures the commitment of a community to undertake thoughtful and systematic reviews of its programming interventions to assess their effectiveness.

No Attribute Question
Indicator 5: 2009 Report Card Survey Question: 18, 19

Criterion 7 – Impact and Effectiveness

This criterion measures more than programmes. It refers to the role of The Safe Community Leadership Table in the community. Is it regarded as a leader in safety promotion in the community? Are there processes in place to measure its effectiveness?

Attribute 4:2009 Report Card Survey Question: 35
Indicator 5:2009 Report Card Survey Question: 7, 8

Criterion 8 – Community Engagement

This criterion refers to the breadth and depth of The Safe Community Leadership Table's reach into the general population of the community. The most effective measurement comes from counting how many people in the community actually participated in programmes and events championed by The Safe Community Leadership Table during a given period.

Attribute 4: 2009 Report Card Survey Question: 44
No Indicator Question

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CONTINUUM CHART SCORING MASTER

ATTRIBUTES OF CANADIAN SAFE COMMUNITIES		EIGHT COMMON CRITERIA		INDICATORS OF INTERNATIONAL SAFE COMMUNITIES	
	2009 REPORT CARD SURVEY QUESTIONS		2009 REPORT CARD SURVEY QUESTIONS		2009 REPORT CARD SURVEY QUESTIONS
1. LEADERSHIP	2	1. COMMUNITY INFRASTRUCTURE	2, 2c, 3, 34	1. COLLABORATIVE INFRASTRUCTURE	2c, 3, 34
2. PRIORITY SETTING	9, 12	2. COMMUNITY PARTICIPATION	14, 29, 45	2. SUSTAINABLE PROGRAMMES	2d, 15
3. SUSTAINABILITY	22, 23, 26	3. PROGRAMME SUSTAINABILITY	2d, 22, 23, 26	3. VULNERABLE POPULATIONS	13b, 16
4. COMMUNITY ENGAGEMENT	29, 35, 44	4. PROGRAMME RANGE	15	4. INJURY CAUSES/FREQUENCY	11
		5. PRIORITY POPULATIONS	9, 11, 12, 13b, 16	5. EVALUATION PROCESSES	7, 8, 18, 19
		6. PROGRAMME EVALUATION	18, 19	6. ONGOING NETWORK PARTICIPATION	14, 45
		7. IMPACT AND EFFECTIVENESS	7, 8, 35		
		8. COMMUNITY ENGAGEMENT	44		

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SCORING METHODOLOGY

The total combined score for Attributes and Indicators is 50 points. Any community contemplating pursuing a second international designation should demonstrate a minimum Attribute score of 16/20 and a minimum combined score of 35/50 points.

We have established a score of five points for each Attribute and each Indicator, and we have weighted the responses to the questions as follows:

Section One: The Attributes of Canadian Safe Communities (*Maximum Score 20 points*)

Leadership (Question 2)

One point is awarded for each of the five Leadership Table members specified by the Community Action Plan.

Priority Setting for Programmes (Questions 9, 12)

Question 9 is awarded 2.5 points if a priority setting session has been held in the last five years; Question 12 is awarded 2.5 points if safety priorities have been established.

Sustainability (Questions 22, 23, 26)

Each question is worth 1.67 points [Q 26 – paid staff, also get point if in-kind support from an organization]

Community Engagement (Questions 29, 35, 44)

Each question is worth 1.67 points. Question 35 is awarded 1.67 points if more than one option was checked.

Section Two: The Indicators of International Safe Communities (*Maximum Score 30 points*)

Collaborative Infrastructure (Questions 2c, 3, 34)

Question 2c is worth 2 points; Question 3 is worth 2 points; Question 34 is worth 1 point: no point is awarded if 0 relationships are checked; half a point is awarded if 2 relationships are checked, 1 full point is awarded if 3 or more relationships are checked.

Long Term Sustainable Programmes (Question 2d, 15)

Question 2d is worth 2.5 points; Question 15 is worth 2.5 points: no point is awarded if less than seven social determinants are checked, one point is awarded if 7 social determinants are checked, full points are awarded if 8 or more social determinants are checked.

Programmes for Vulnerable Populations (Question 13b, 16)

Question 13b is worth 2.5 points. Question 16 is worth 2.5 points: one point is awarded if checked one box; 2 points are awarded if checked two boxes; full points are awarded if checked more than 2 boxes.

Injury Causes and Frequency (Question 11)

5 points if data comes from a credible source (CIHI, BCIRPU, ACICR, Smart Risk etc). If no credible data is used but more than one data source is used, then 2.5 points.

Evaluation processes (Question 7, 8, 18*, 19)

Each question is worth 1.67 points. Question 8 is awarded 1.67 points if two or more options are checked; Question 19 is awarded 1.67 points if 2 or more boxes, except no evaluation conducted, is checked. *Question 18 was not included in 2009 scoring due to technical glitch.

Ongoing Participation (Questions 14, 45)

Each question is worth 2.5 points; Question 14 – full point if check 3 or more; Question 45 – full point if they check anything except “shared resources or tools with other members of Safe Community Canada”

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NATIONAL REPORT CARD 2009: SURVEY QUESTIONS

02. Which of the following has had representation at your Safe Community Leadership Table in the last year?

2c. Does your Safe Community Leadership Table have Formal Terms of Reference?

2d. Does your Safe Community Leadership Table have a succession plan?

03. Please indicate which of the following is part of your Safe Community Leadership structure.

- Board of Directors
- Executive
- Collective with sub-committees
- Co-leadership structure

07. Has your Safe Community Leadership Table evaluated its own effectiveness as a champion of safety in its community?

08. Can your Safe Community Leadership Table demonstrate its role as a champion in the community by having:

- Increased awareness of its safety priority?
- Introduced a new programme activity or initiative to address its safety priority?
- Influenced public policy to address its safety priority?
- Cannot answer at this time

09. When did your Safe Community Leadership Table last conduct a Priority Assessment?

- Have not conducted one.
- Less than a year ago.
- We are currently conducting one.
- 1-3 years ago.
- 4-5 years ago.
- Over 5 years ago.

11. Please list the sources of injury data used during the Priority Assessment.

12. As a result of the Priority Assessment, please list your top safety priorities and priority populations. (If this is not applicable please type N/A)

13b. Of the programmes championed by your Safe Community Leadership Table (listed above), please indicate which ones match your top safety priorities. (If this is not applicable please type N/A)

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14. Please select from this list of National Injury Prevention programmes, which ones are currently running in your community:

- Risk Watch Hope Safety awareness
- Think First Brain Injury Programmes for children and athletes
- SafeKids Canada Programmes
- Block Parents
- P.A.R.T.Y. (Prevent Alcohol and Risk Related Trauma for Youth)
- MADD (Mother's Against Drunk Driving) awareness programmes
- Passport to Safety
- MySafeWork.com
- SMARTRISK Heroes Programme
- SMARTRISK No Regrets Programme
- Agricultural Safety Programmes (CASA or Provincial)
- Rural Safety Programmes (ATV Safety etc)
- Swimming & Lifesaving programmes (Red Cross, Royal Life Saving, or other providers)
- CPR & First Aid Training (Red Cross, St John Ambulance, or other providers)

15. In recent years, the theory of The Social Determinants of Health has assumed enormous importance in shaping public health and related public policy throughout the world. Health Canada recommends that all public health policies account for the twelve Social Determinants of Health. As you can see, the relationship between this list of Social Determinants and Injury Prevention is compelling.

Please indicate which of these Social Determinants of Health have been included for consideration in either your most recent priority setting exercise or your program plans. (Check all that apply)

- Income & Social Status
- Social Support Networks
- Employment and Working Conditions
- Social Environments
- Physical Environments
- Personal Health Practices and Coping Skills
- Healthy Child Development
- Biology and Genetic Endowment
- Education & Literacy
- Health Services
- Gender
- Culture
- None have been included in most recent priority setting exercise
- Intend to include in the next or current priority setting exercise
- Not applicable

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16. Based on its Priority Assessment, did your Safe Community Leadership Table promote or launch any of the following initiatives to address its identified safety priorities? (Check all that apply)

- Not applicable
- Currently conducting Priority Assessment
- Research
- Programming
- Community Engagement
- Policy Development
- Other:

18. Did the evaluation(s) of the programmes, activities or initiatives you championed in the past 12 months measure the following? (Check all that apply)

- No evaluation conducted
- Participant satisfaction
- Programme impact
- Neither

19. Were the programme evaluation results instrumental for making any of the following changes? (Check all that apply)

- No evaluation conducted
- Programme or Activity
- Method of delivery
- Adjustment of content
- No changes required

22. What is the annual operating budget for your Safe Community Leadership Table? (Choose only one of the following)

- Less than \$25,000
- Between \$25,000 and \$75,000
- Between \$75,000 and \$150,000
- Between \$150,000 and \$300,000
- Over \$300,000

23. Your Safe Community Leadership Table's annual operating budget is primarily funded by: (Check all that apply)

- Grants (Please tell us the names of your granting agencies)
- Sponsorships
- Charitable Donations
- Community Fundraising
- Income Generating Programmes

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- Other Sources (Please describe this funding mechanism)

26. How does your Safe Community Leadership Table handle its administrative requirements?

- Volunteer
- Employed staff

29. Volunteers can contribute to your Safe Community Leadership Table in two ways: 1) Contributing time and energy to the decisions and duties of the Safe Community Leadership Table; 2) Contributing time and energy to the delivery of Injury Prevention and Safety Promotion programmes within the community. Please estimate the total number of volunteers in your community who contributed time and energy in either of these ways in the last year.

30. In your community please estimate the total number of hours these volunteers have contributed in the last year.

34. Does your Safe Community Leadership Table have an ongoing relationship with any of the following? (Check all that apply)

- The local Chamber(s) of Commerce (if checked, please describe this relationship.)
- Local Rate Payers association(s) (if checked, please describe this relationship.)
- Other Local Business Associations (if checked, please describe this relationship.)
- Trade Union locals (if checked, please describe this relationship.)
- Service Clubs (if checked, please describe this relationship.)
- Not applicable
- Other:

35. Over the past 12 months, list the activities undertaken by members of your Safe Community Leadership Table or an operating committee of your Safe Community Leadership Table to engage the community in its priorities: (Check all that apply)

- Made a presentation to community organizations
- Made a presentation to city or regional council (if selected will be prompted to ask for outcomes)
- Made a presentation to Rate Payers Association(s)
- Made a presentation to Parent Teachers Association(s)
- Made a presentation to Chamber(s) of Commerce
- Made a presentation to Service Clubs
- Made a presentation to Labour Unions
- Made a presentation to affiliated NPO/NGO's
- Made a presentation to local businesses
- Hosted Town Hall meetings
- Distributed materials and information at community safety partner events
- Took part in any events which highlighted Safe Community Canada
- Conducted a formal priority-setting exercise
- Not applicable
- Other:

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44. In the past 12 months, please estimate the total number of people in the community who participated in all the safety programmes and activities developed and/or championed by your Safe Community Leadership Table.

46. In the past 12 months, have members of your Safe Community Leadership Table (Check all that apply)

- Participated in national teleconferences?
- Attended the annual Safe Community Conference?
- Shared resources or tools with other members of Safe Community Canada?
- Participated in teleconference workshops?
- Not applicable